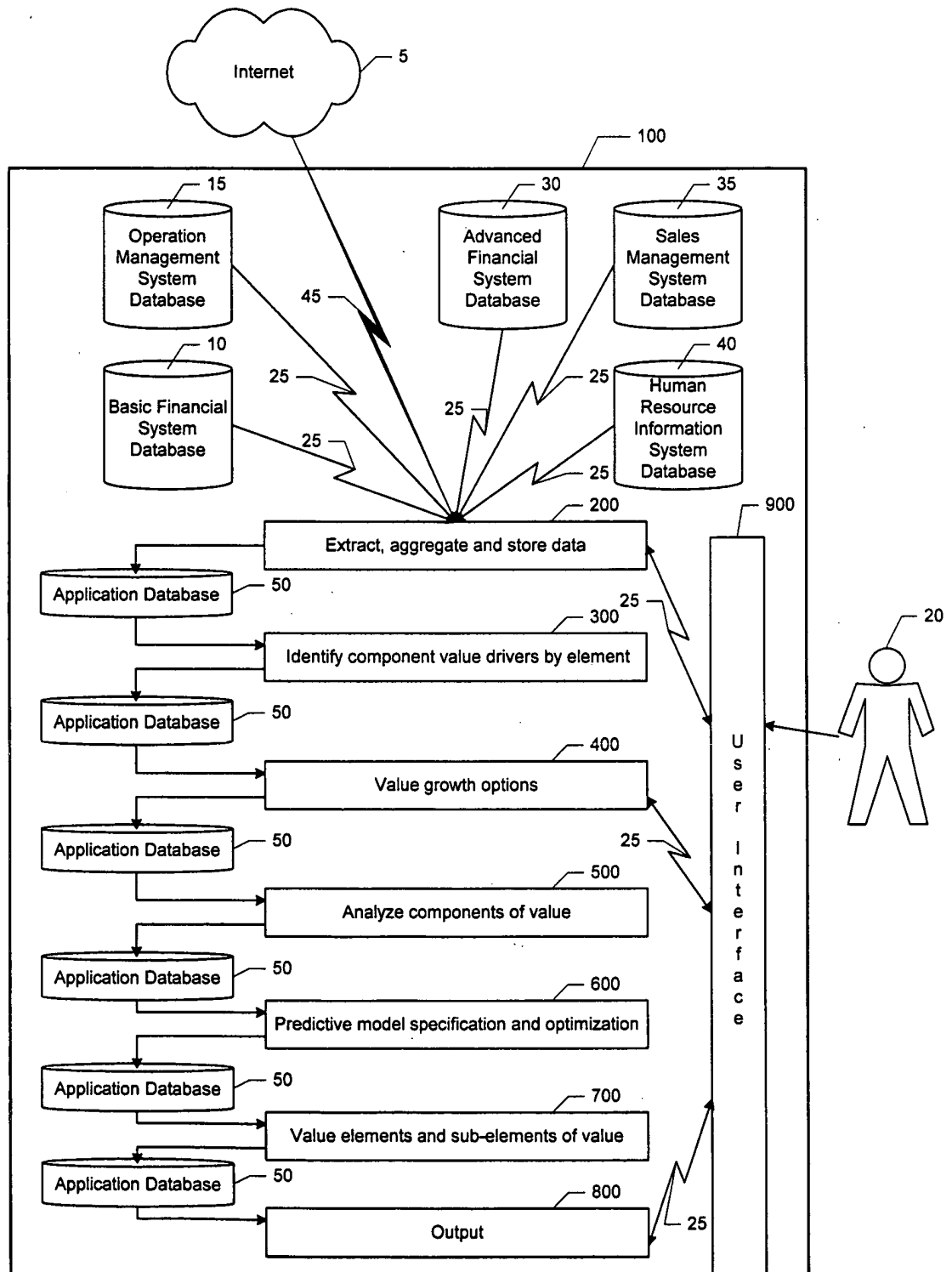


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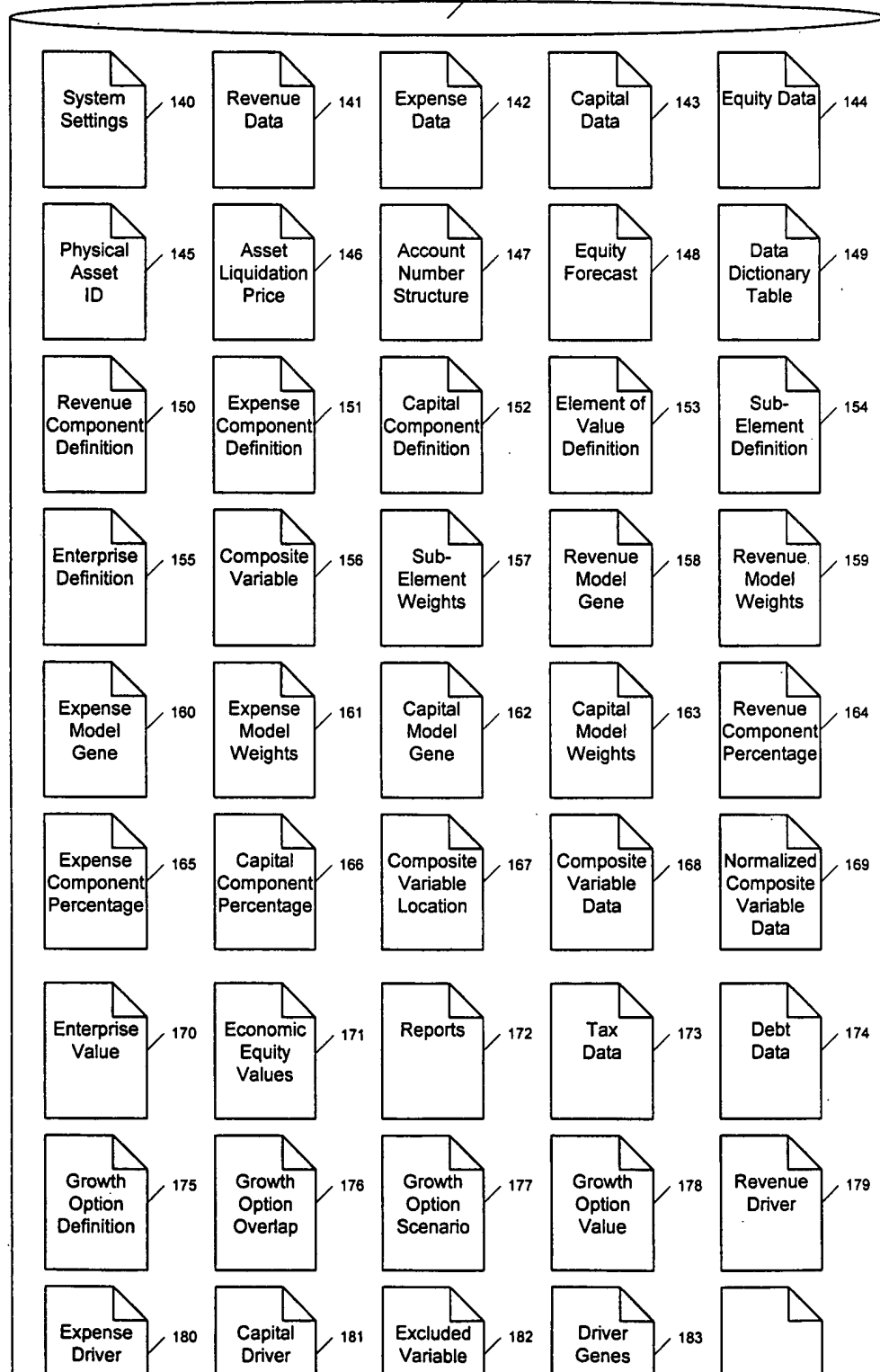
FIG. 1



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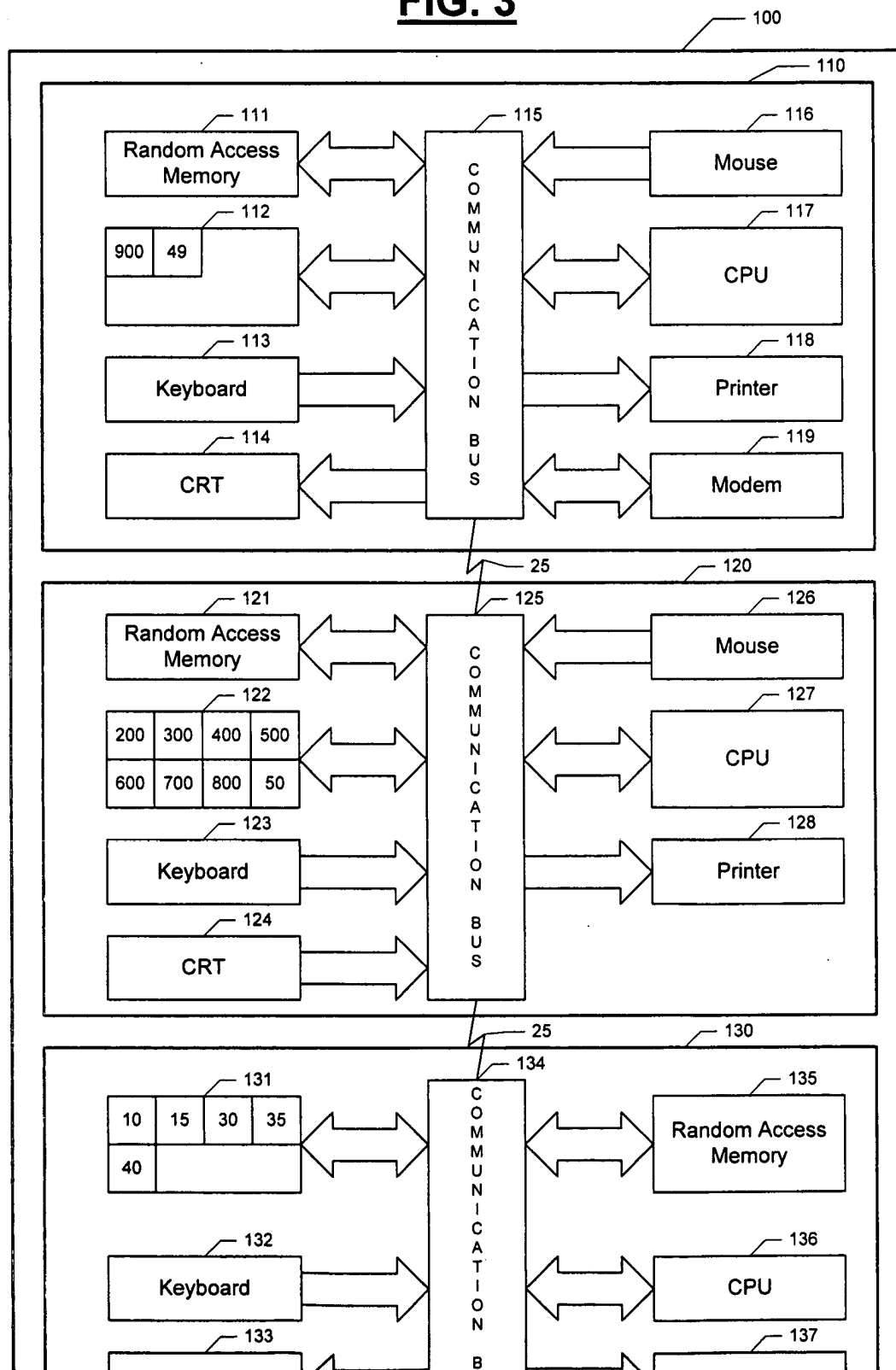
FIG. 2

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FIG. 3



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FIG. 4

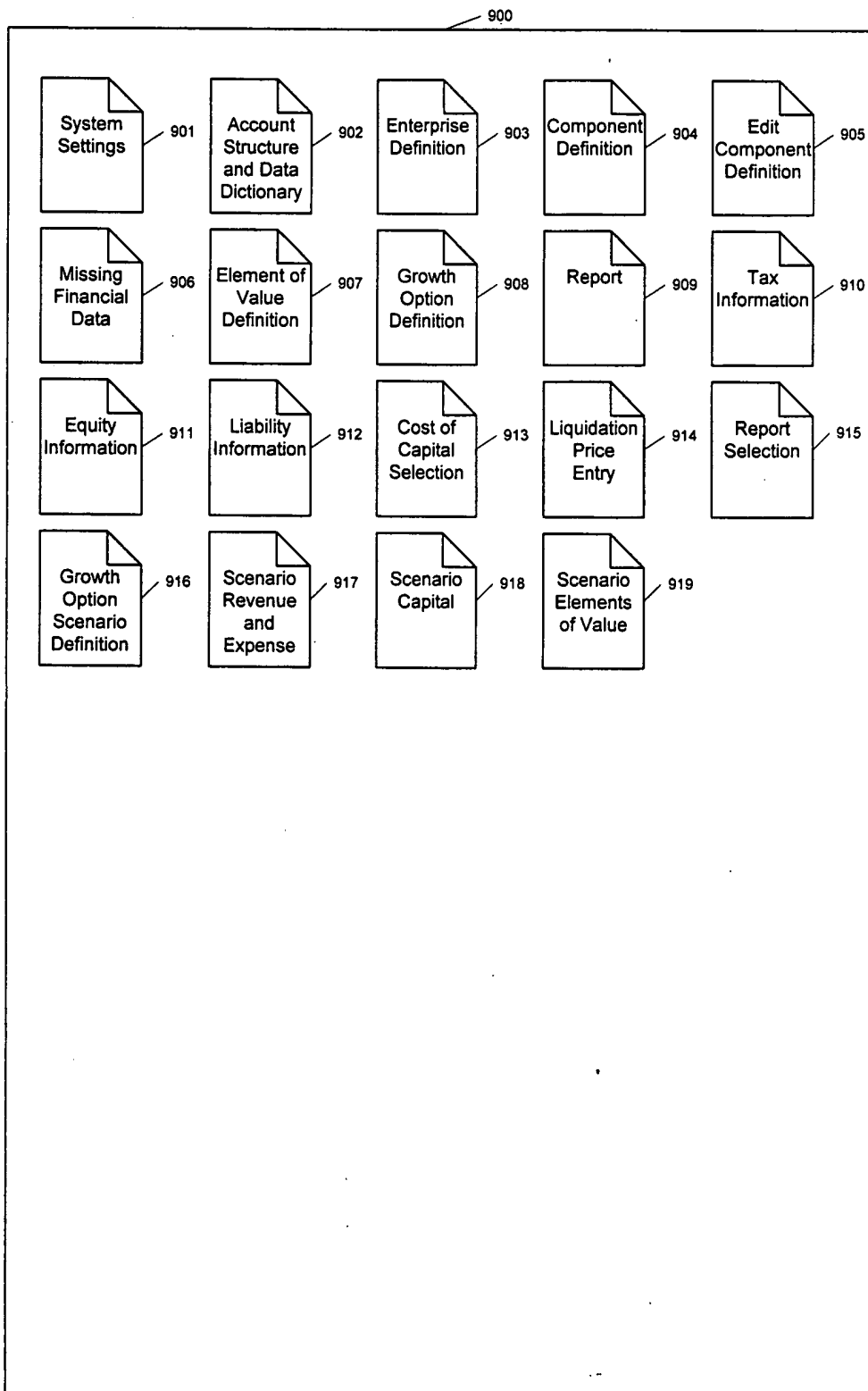


FIG. 5A

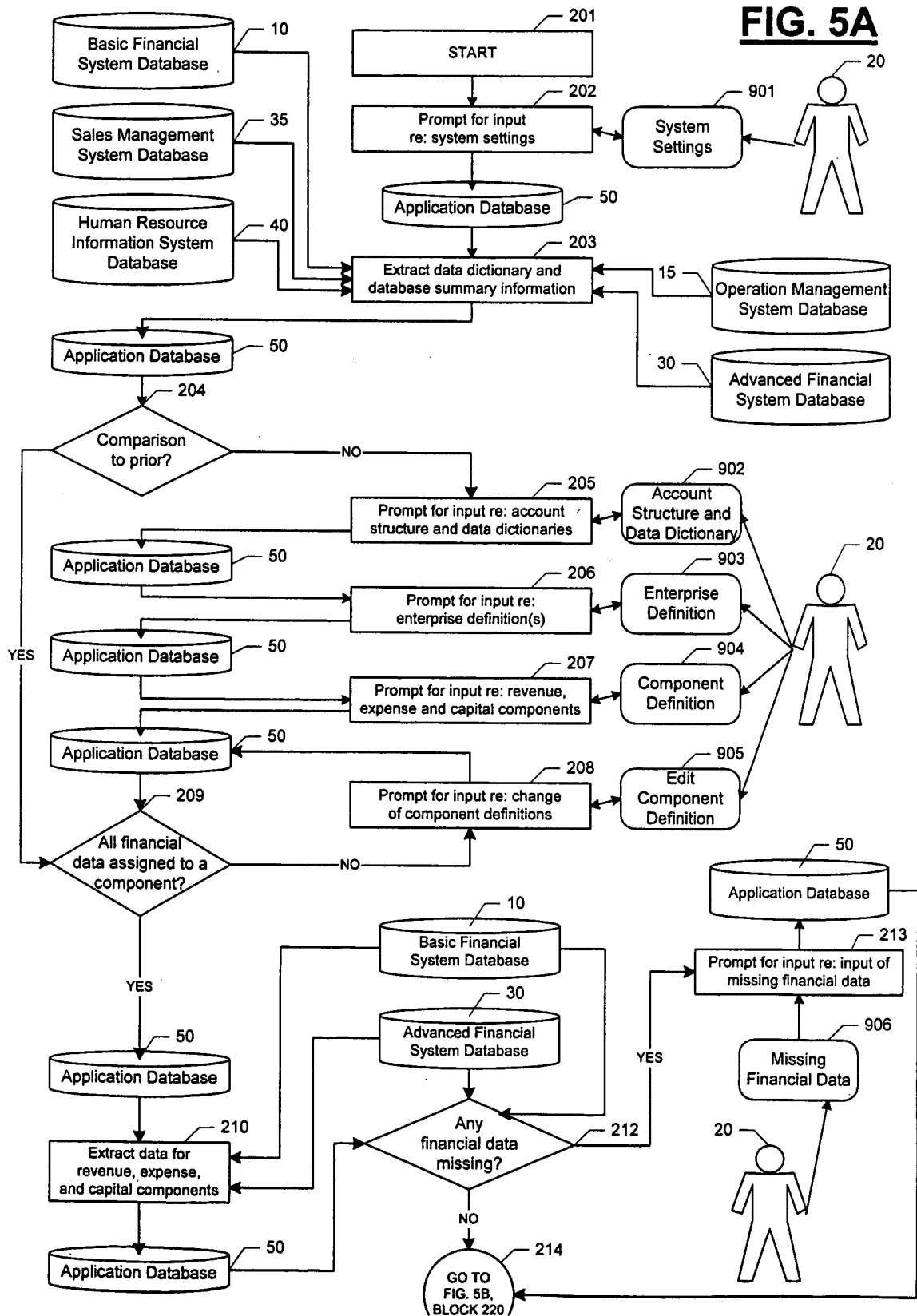


FIG. 5B

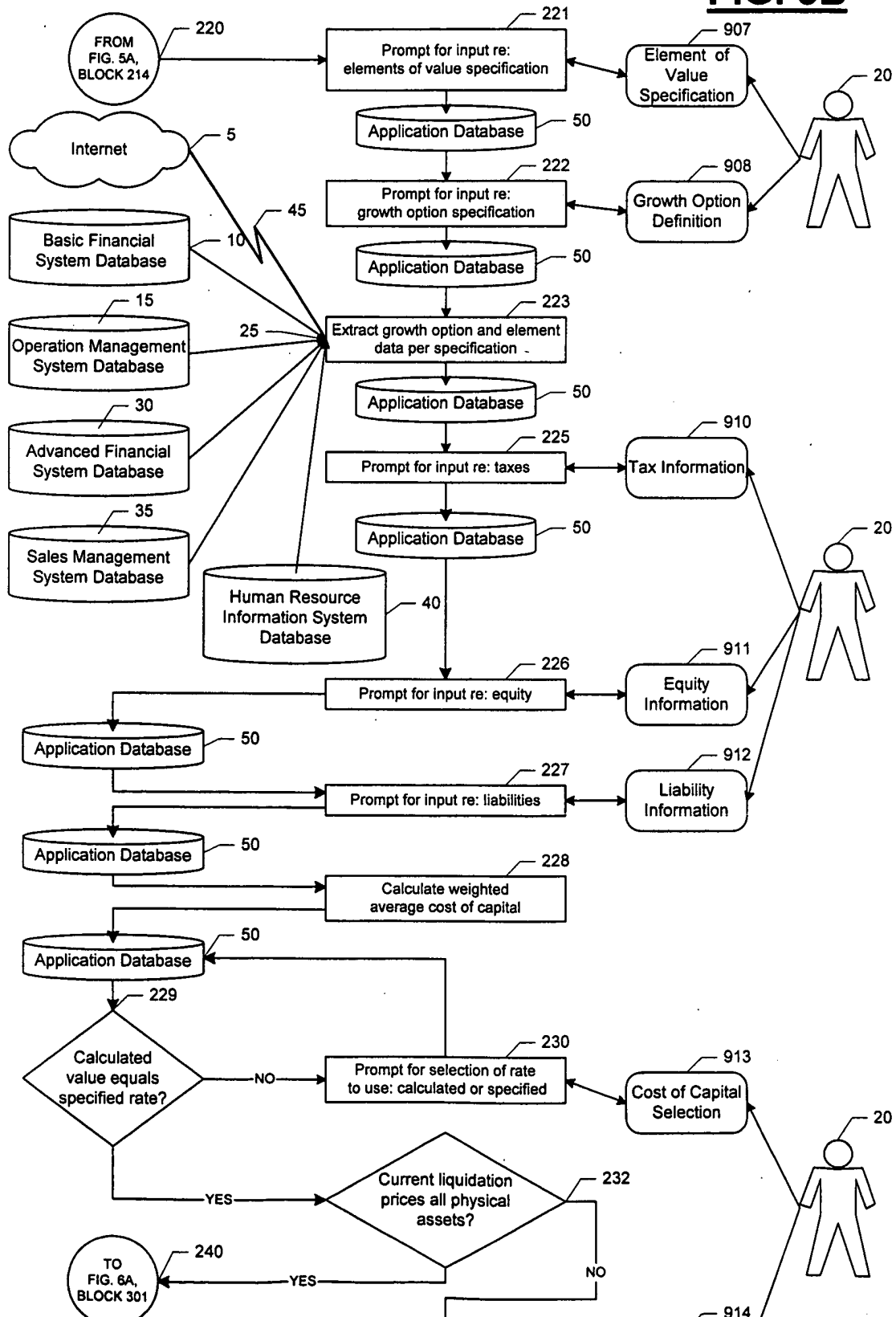


FIG. 6A

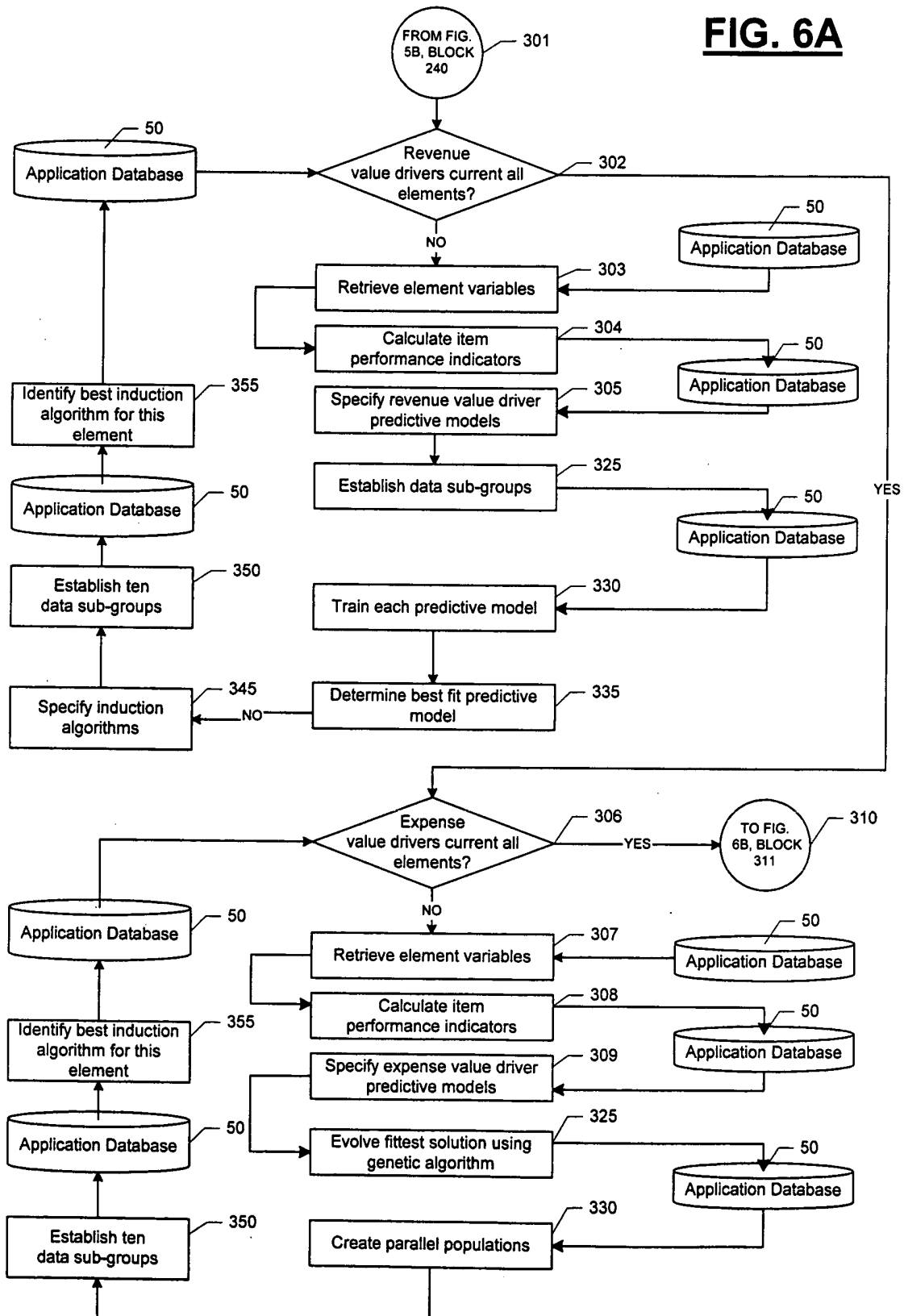


FIG. 6B

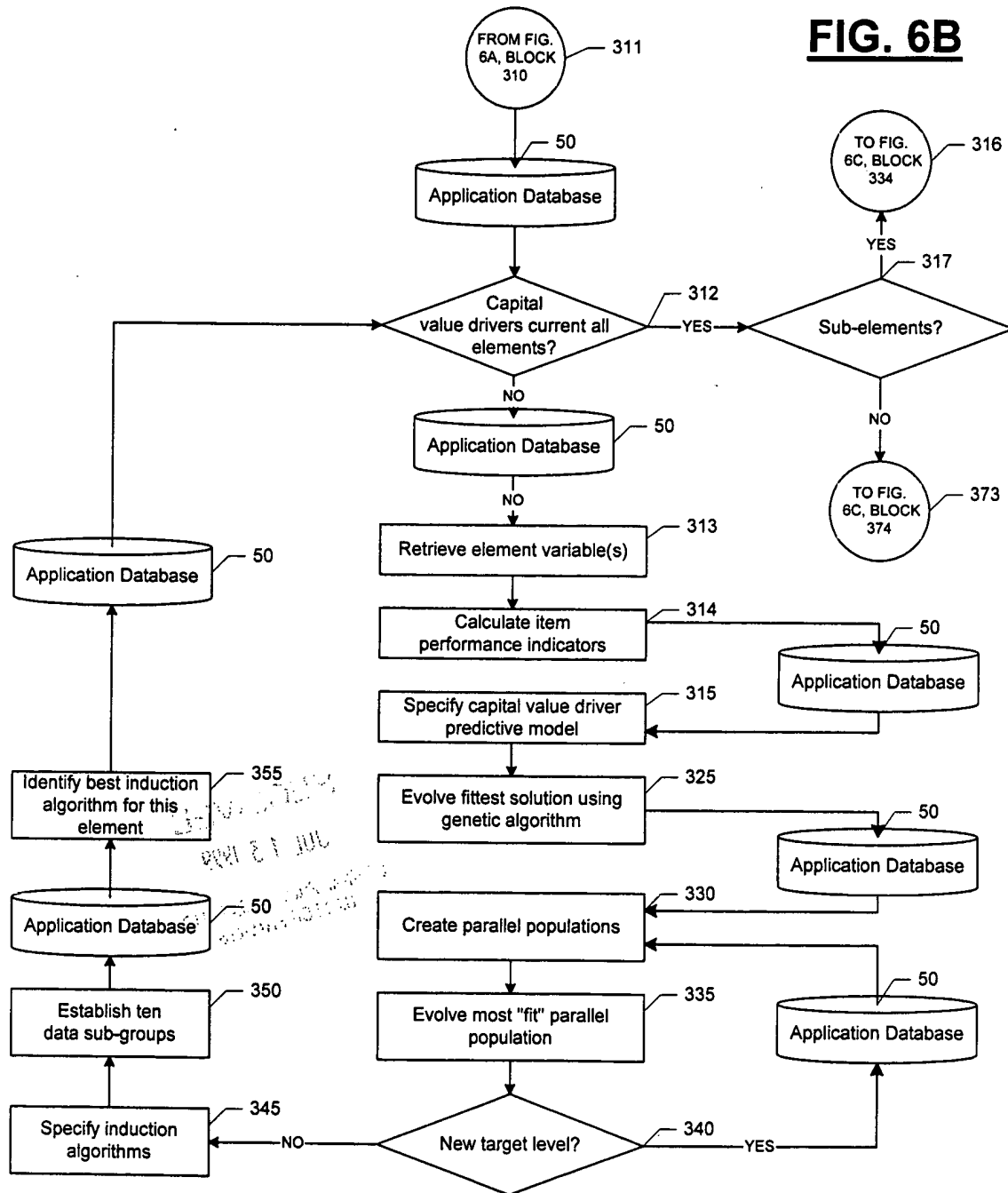


FIG. 6C

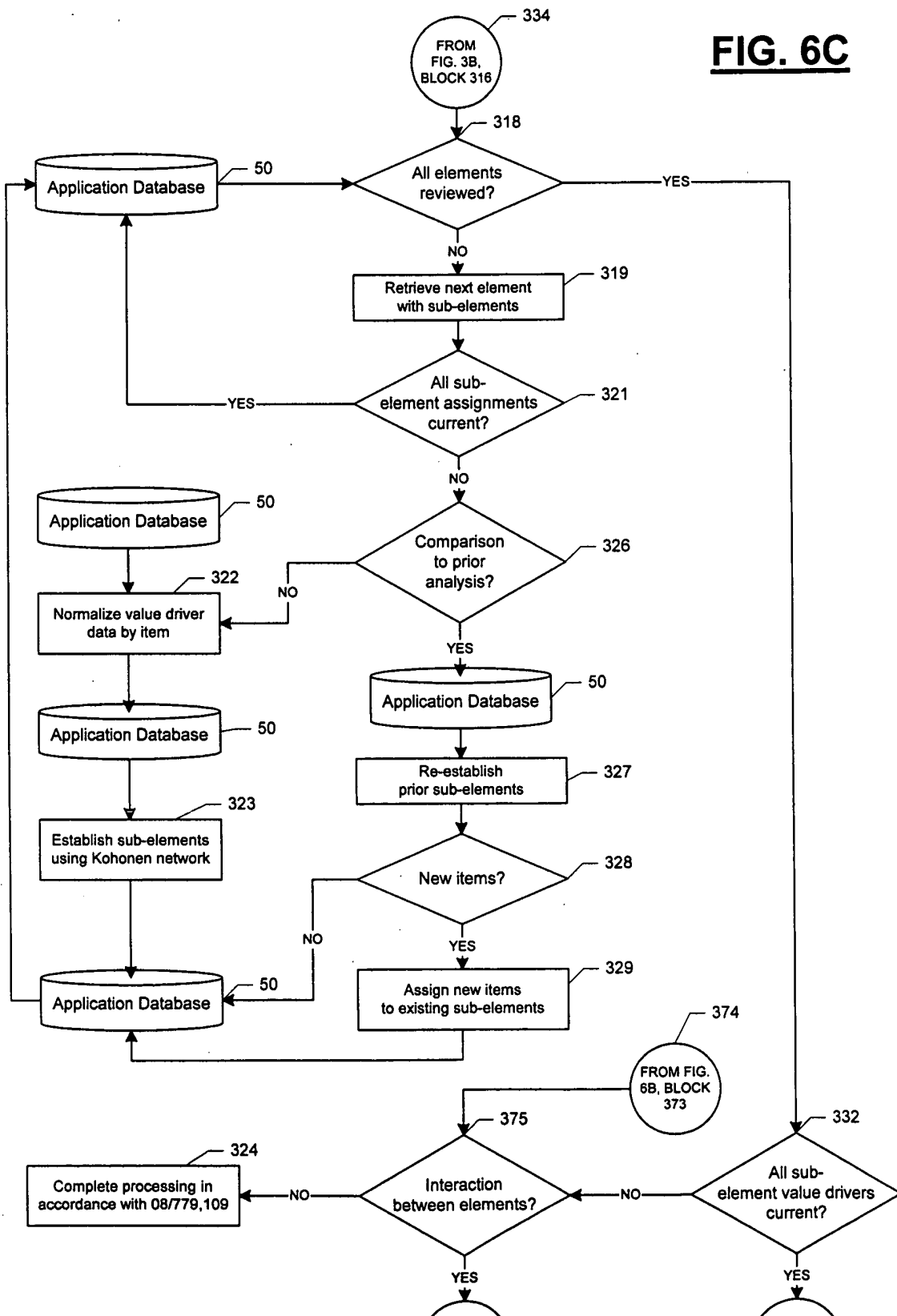


FIG. 6D

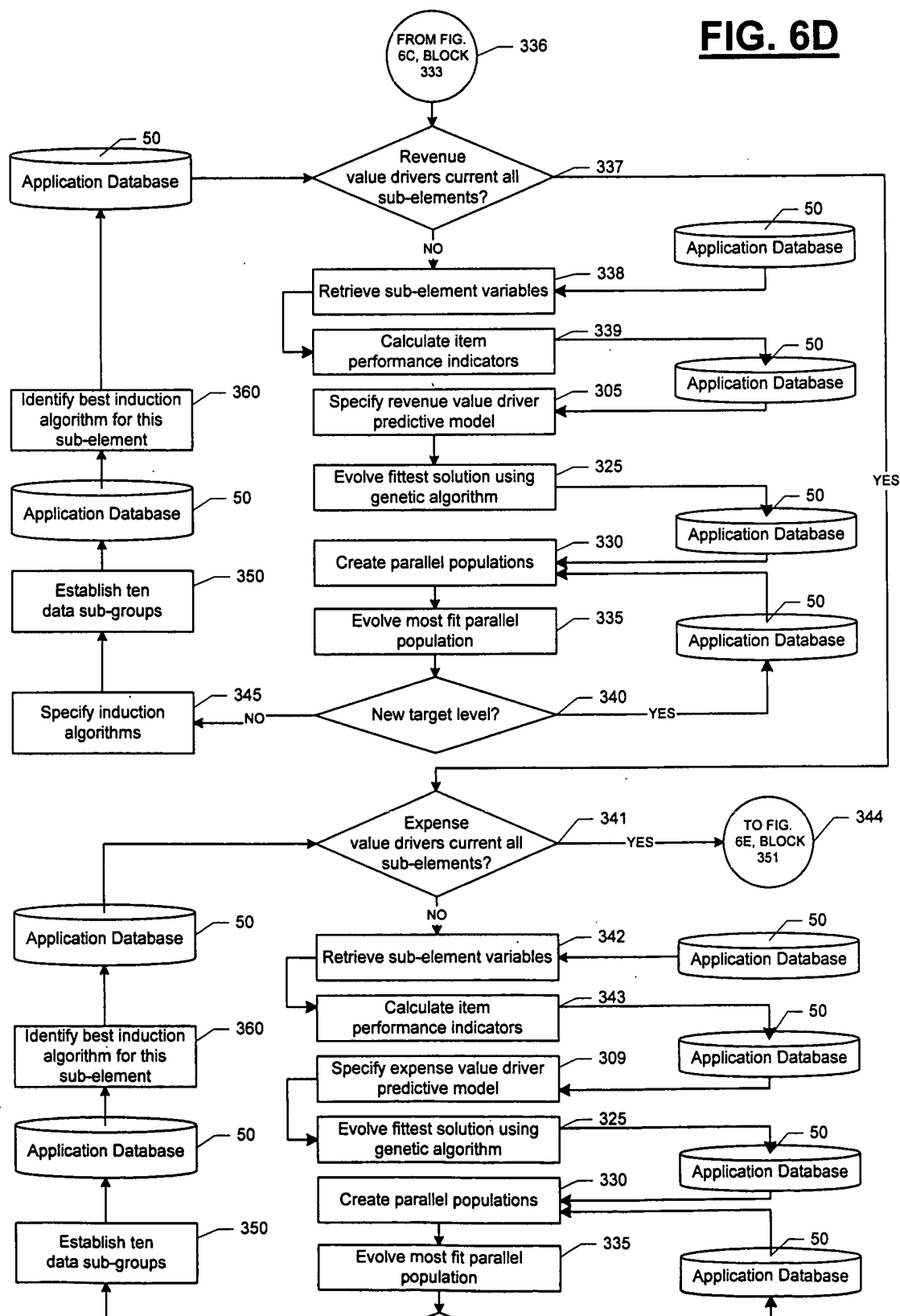
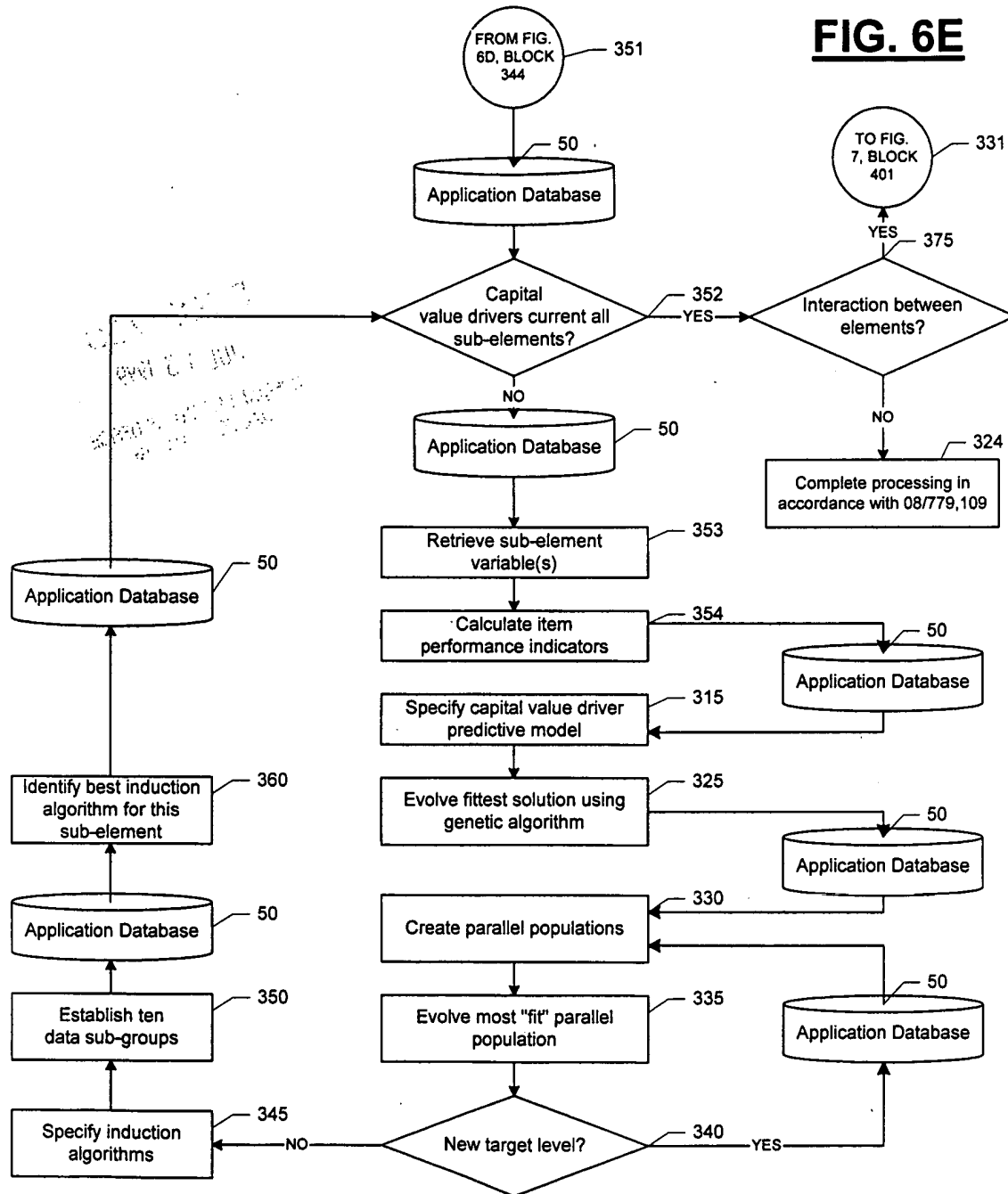


FIG. 6E



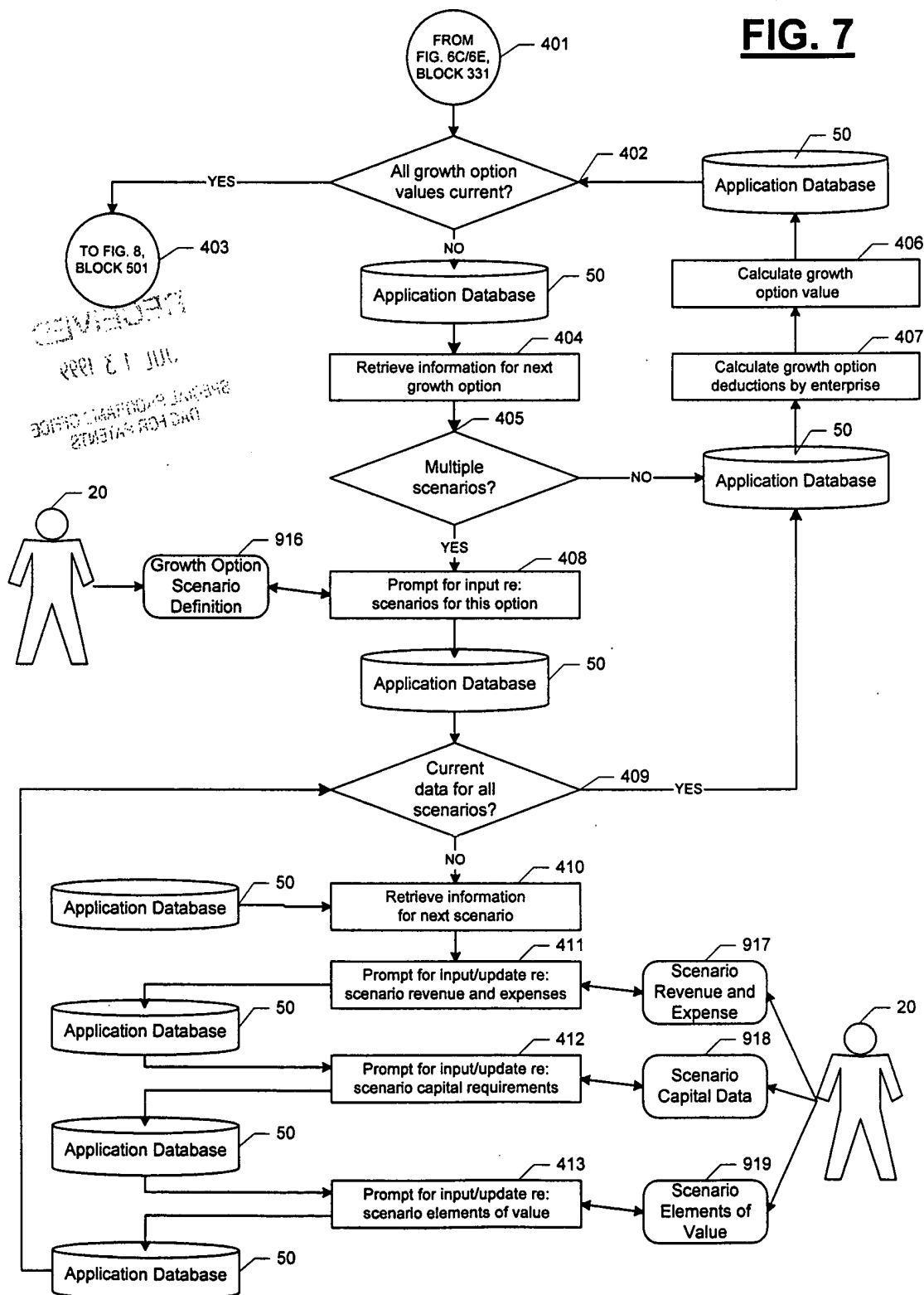


FIG. 8

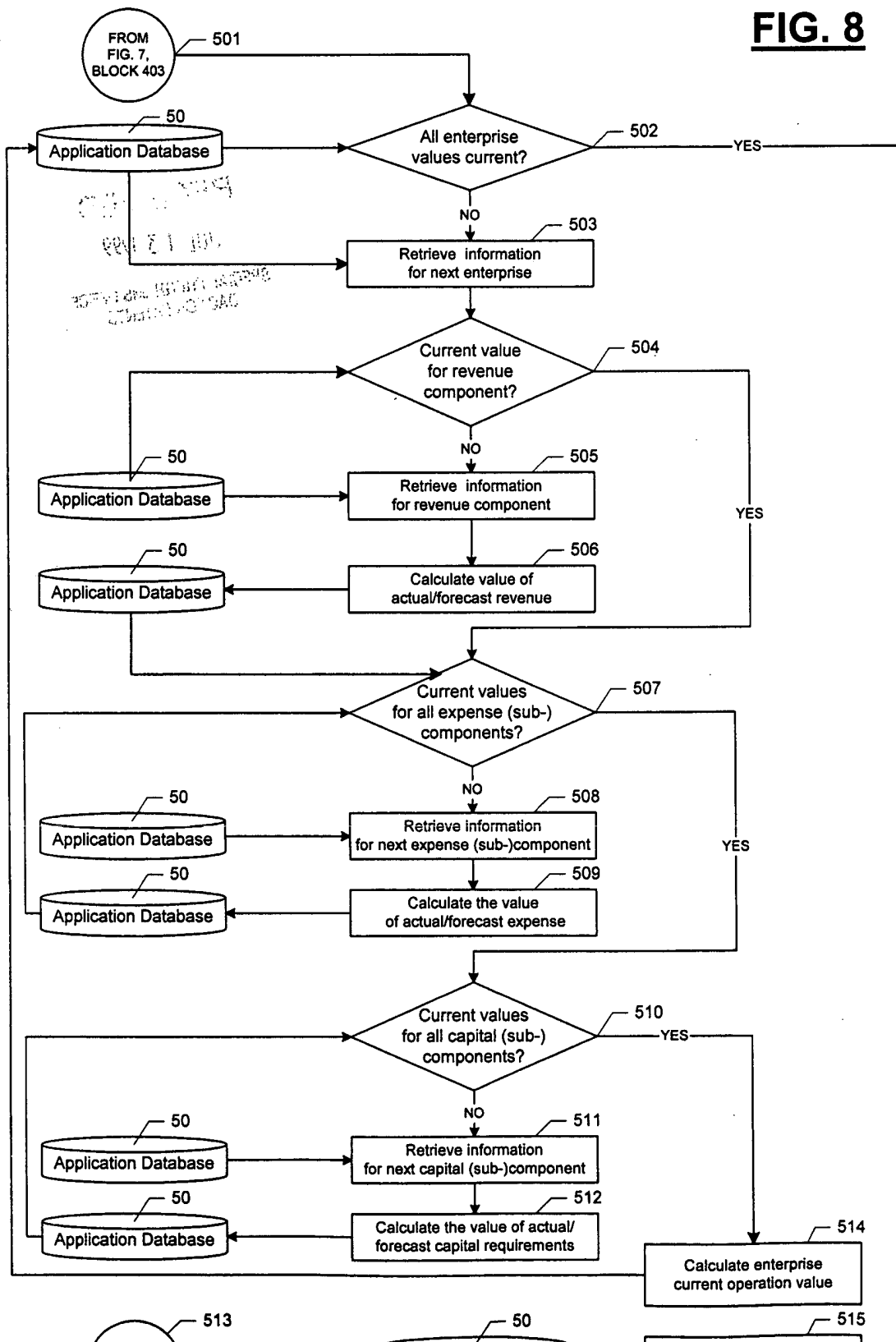
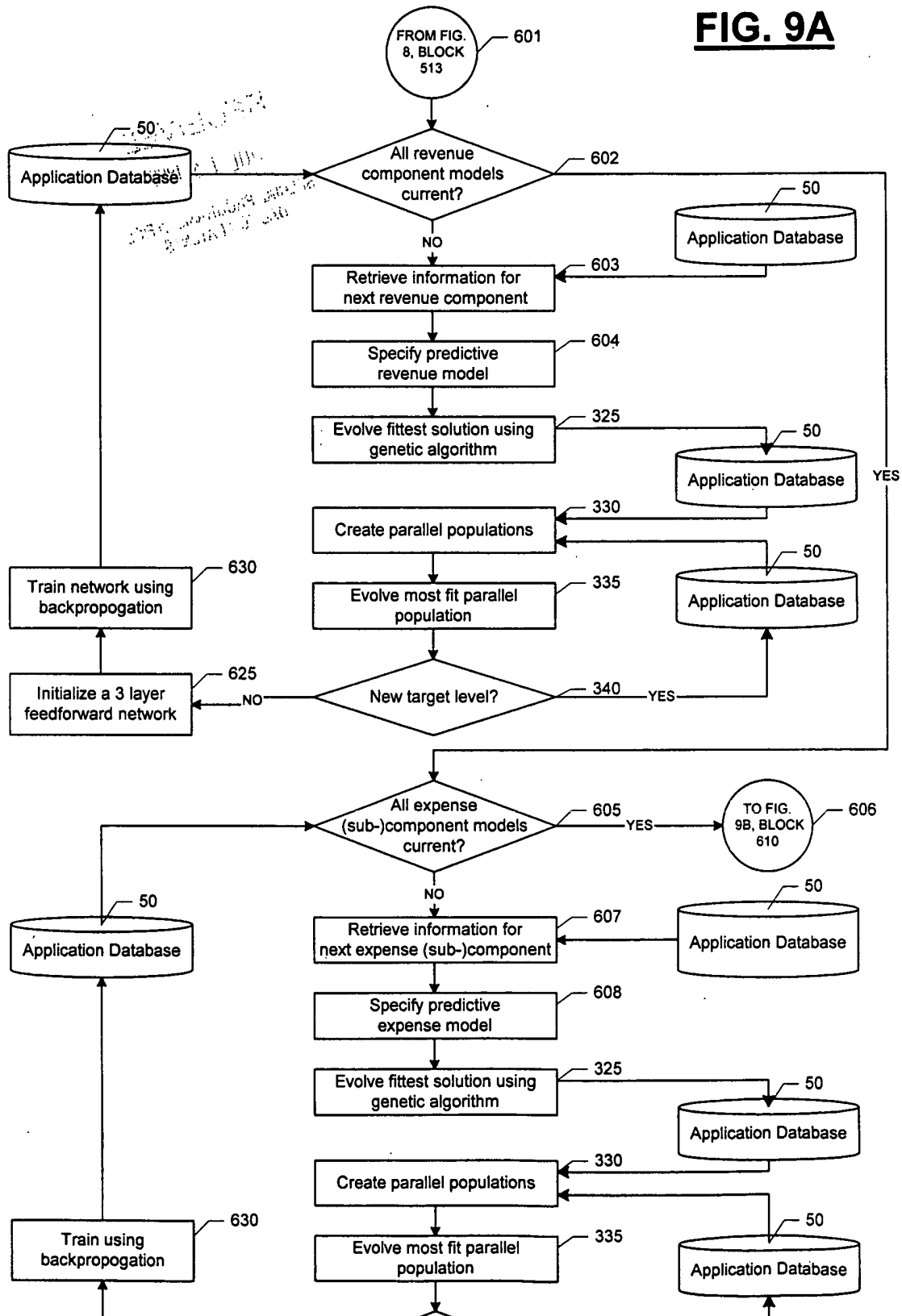


FIG. 9A



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FIG. 9B

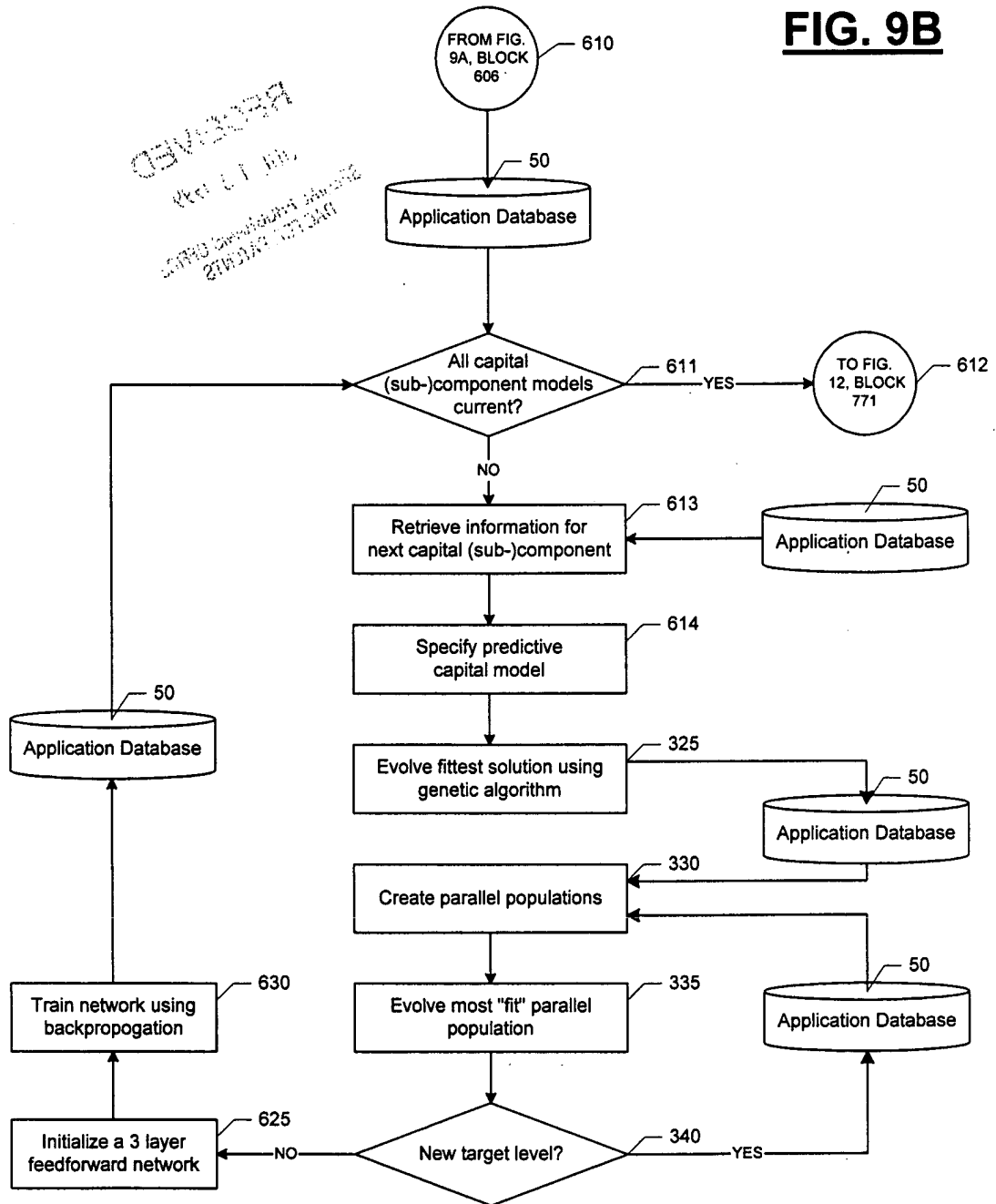
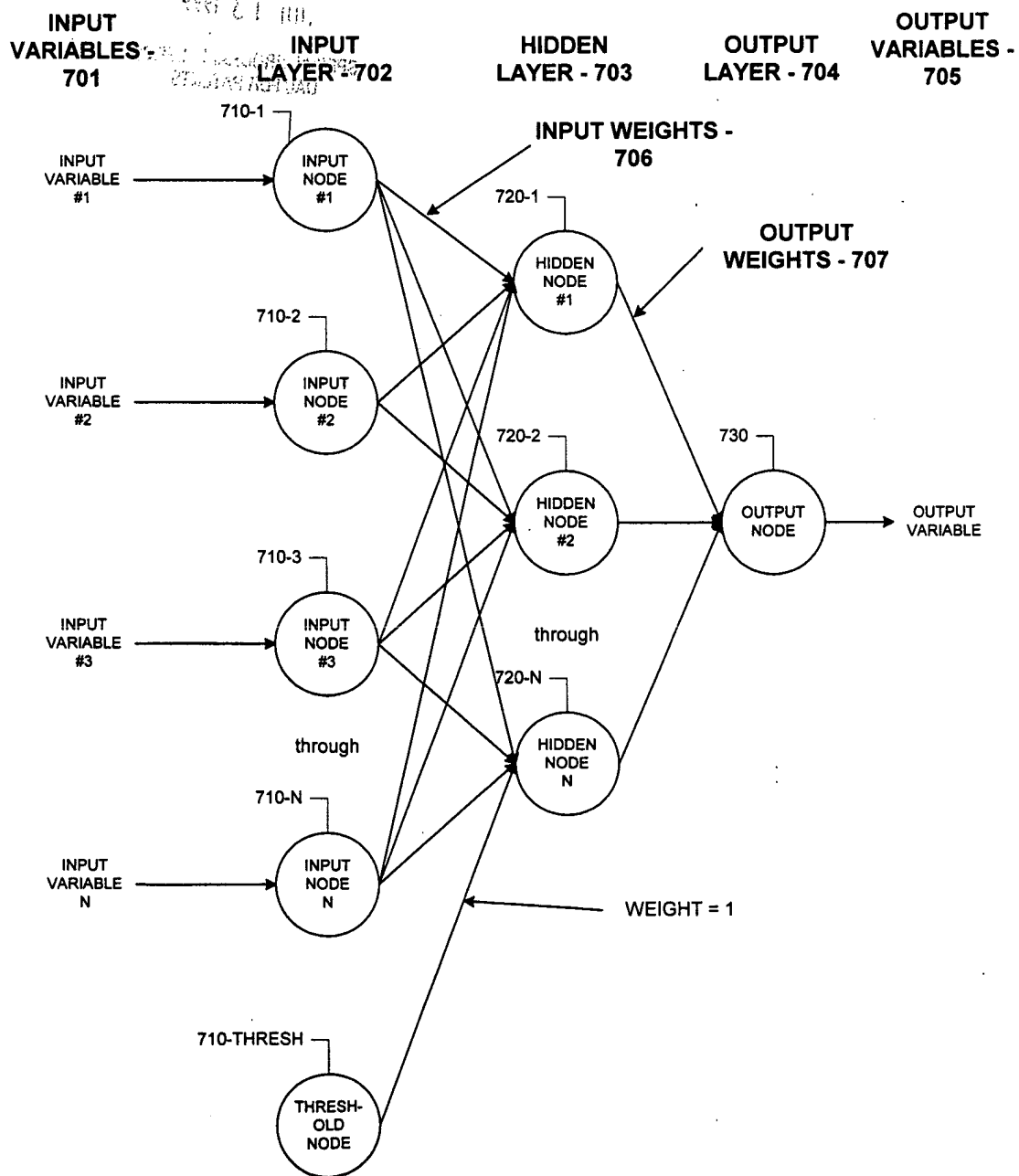


FIG. 10



PROVIDED

FIG. 11

FIG. 11

FIG. 11

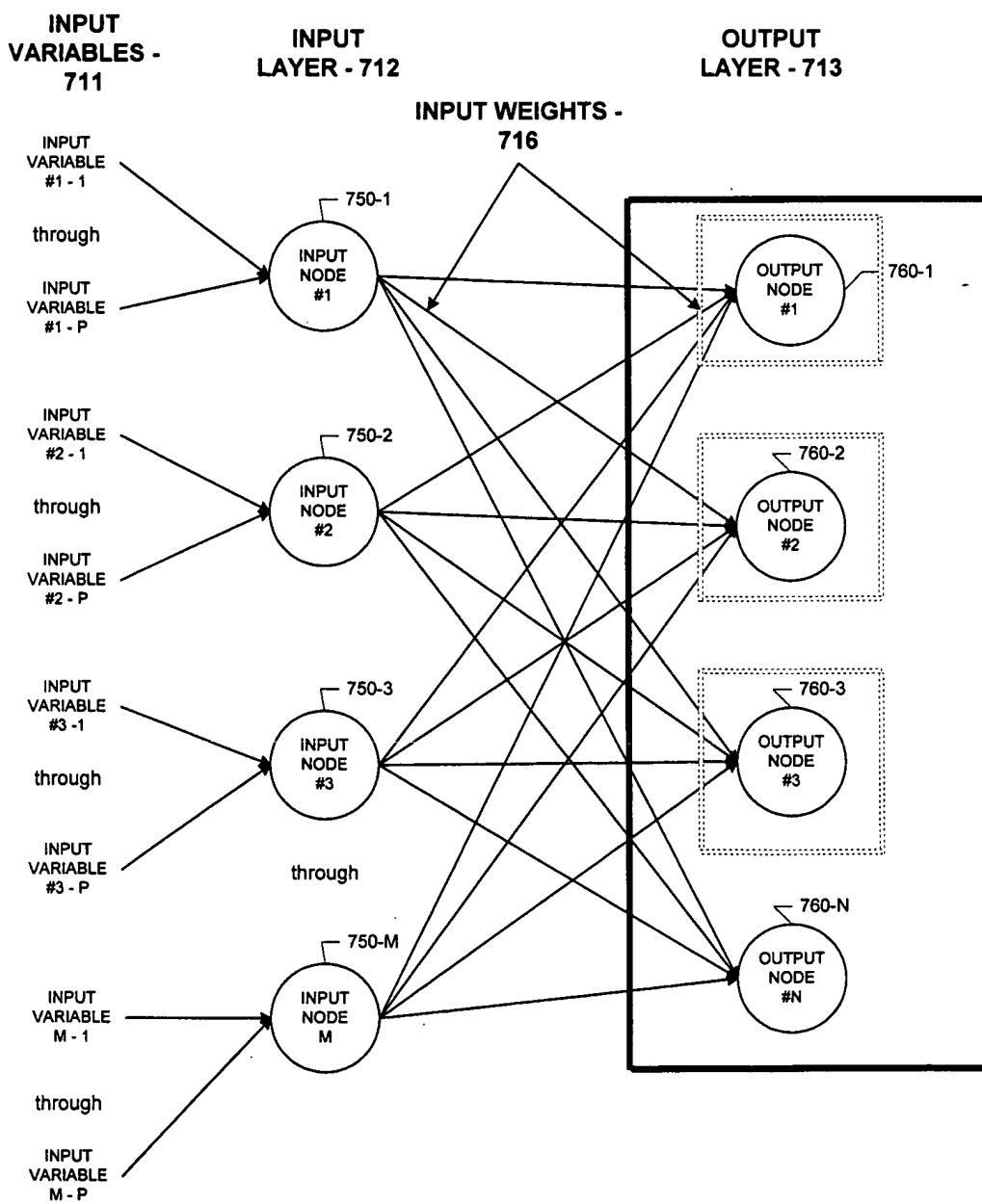


FIG. 12

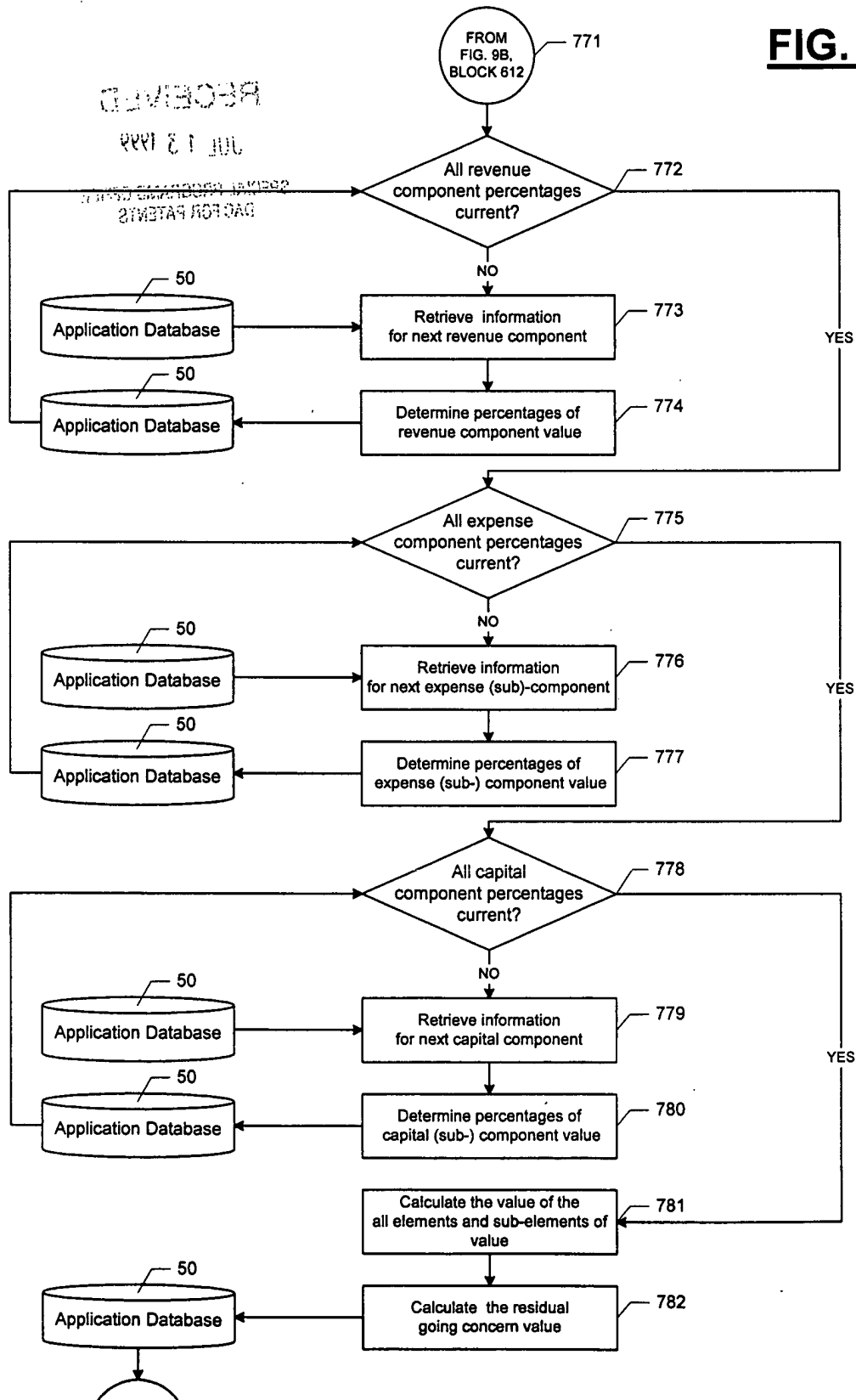
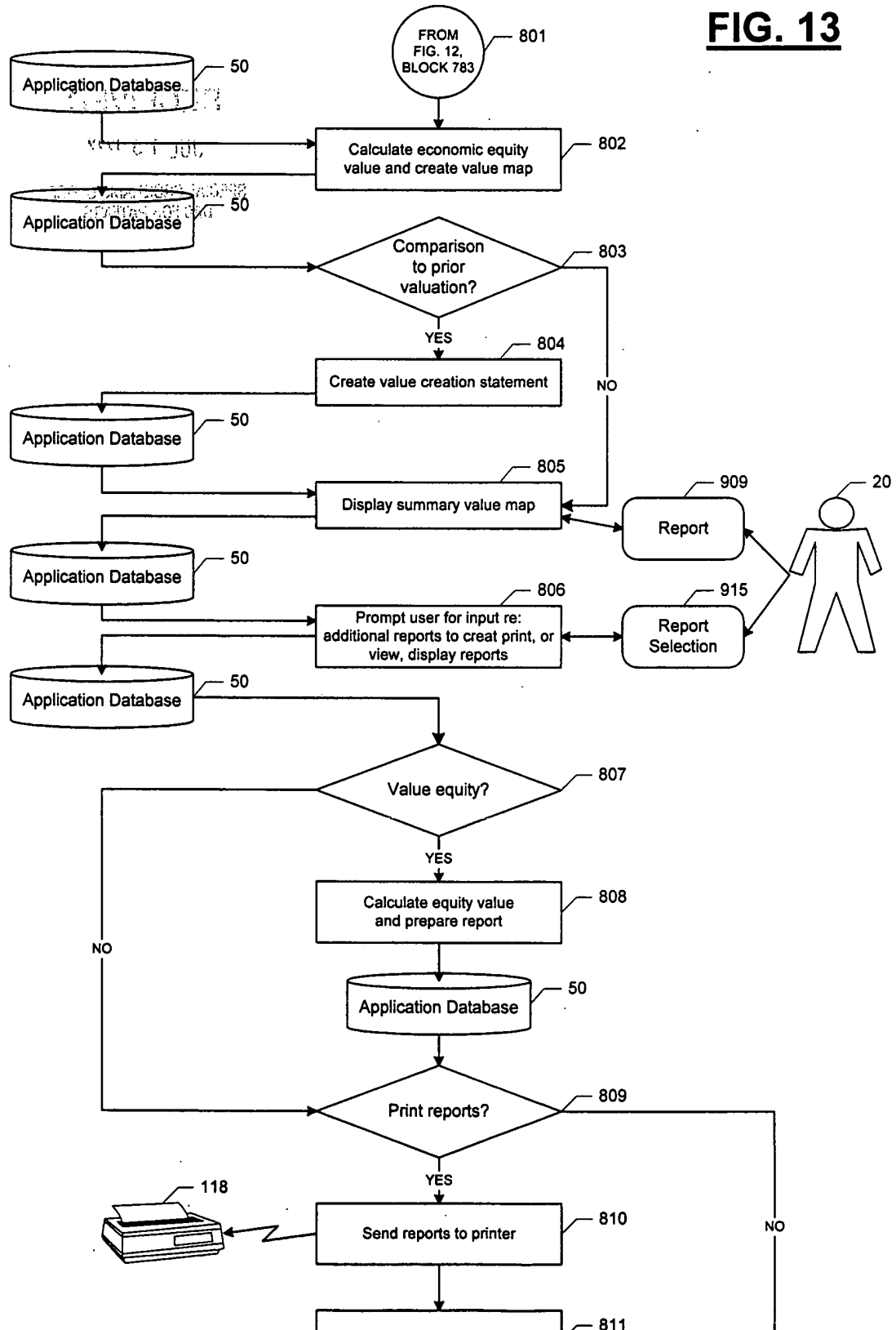


FIG. 13



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**Value Map™
XYZ Corporation
Summary Report**

FIG. 14**ASSETS****12/31/19XX****12/31/19XX****Cash and Marketable Securities:**

\$7,871,230

\$15,097,057

Current Operation:**Financial Assets**

- Accounts Receivable

\$39,881,200

\$42,234,410

- Inventory

\$19,801,140

\$21,566,540

- Property, Plant & Equipment

\$22,800,000

\$21,221,190

- Prepaid Expenses

\$2,071,440\$1,795,890**Subtotal Financial Assets**

\$92,425,010

\$101,915,087

Cash Generating Assets

- Brandnames

\$17,000,000

\$12,000,000

- Customer Base

\$62,000,000

\$49,500,000

- Employees

\$10,750,000

\$8,250,000

- Strategic Alliances

\$33,250,000

\$33,500,000

- Vendors

\$11,500,000

\$9,750,000

- General Going Concern Value

\$31,250,000\$31,750,000**Subtotal Value Generating Assets**

\$165,750,000

\$144,750,000

Subtotal Current Operation

\$258,175,010

\$246,665,087

Growth Options:

GUI Market Option

\$12,500,000

\$10,000,000

IPX Market Option

\$17,000,000\$12,500,000**Subtotal Growth Options**

\$29,500,000

\$22,500,000

Total Assets\$287,675,010\$269,165,087**LIABILITIES & SHAREHOLDER EQUITY****Liabilities:**

- Accounts Payable

\$15,895,585

\$18,879,949

- Salaries Payable

\$8,766,995

\$10,468,305

- Short Term Debt, Notes Payable

\$20,189,900

\$11,506,130

- Taxes Payable

\$12,430,120\$9,099,880**Subtotal Short Term Liabilities**

\$57,282,600

\$49,954,264

Long Term Debt

\$17,800,000

\$20,916,650

Total Liabilities

\$75,082,600

\$70,870,914

Shareholder's Equity:

- Stock

\$2,000,000

\$2,000,000

- Retained Earnings

\$15,342,410

\$29,044,173

- Economic Equity

\$195,250,000\$167,250,000**Total Shareholder's Equity**

\$212,592,410

\$198,294,173

Total Liabilities & Shareholder Equity\$287,675,010\$269,165,087

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Statement of Change in Value

XYZ Corporation

January 1, 19XX to December 31, 19XX

FIG. 15

Current Operation Cash Flow	\$11,214,951
Accounts Receivable	\$2,353,210
Inventory	\$1,765,400
Property, Plant & Equipment	(\$1,578,810)
Prepaid Expenses	<u>(\$275,550)</u>
Subtotal - Current Operation Asset Value Change	\$2,264,250
Brand Names	(\$5,000,000)
Customer Base	(\$12,500,000)
Employees	(\$2,500,000)
Strategic Alliances	\$250,000
Vendors	(\$1,750,000)
General Going Concern Value	<u>\$500,000</u>
Subtotal - Cash Generating Asset Value Change	(\$21,000,000)
Total Current Operation Value Change	(\$7,520,799)
Growth Option Cash Flow	(\$3,989,124)
GUI Market Option	(\$2,500,000)
IPX Market Option	<u>(\$4,500,000)</u>
Subtotal - Growth Option Value Change	(\$7,000,000)
Total Growth Option Value Change	(\$10,989,124)
Net Value Creation	(\$18,509,923)
memo: GAAP net income	\$24,770,852

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